

PREMIUM SPONSORSHIP OPPORTUNITIES

Diamond Partner

\$ 6,000

This sponsorship opportunity provides you with a very high level of recognition throughout the event by providing extensive branding and positioning opportunities. Includes: A 20x20 open space Trade Show Booth with 8 complimentary Business Partner passes*. Large overhead banner directly above booth location. Preferential pick of a Trade Show booth location. (4) Complimentary hotel rooms at Foxwoods the night before the event. (8) Free attendee conference registrations for customers. Your logo on registration bags distributed to all attendees, in the program book, all email communications, clickable logo on the CTAA website, interactive floor plan and CTAA app, on Maintenance Mania signage, on the overhead banners in the Trade Show arena, on the tabletop signage throughout Trade Show floor, at the Awesome 80's Party, and standing banner during Thursday night party (sponsor provides). Recognition in the *CT Apartment Focus*. Opportunity to place two promotional items in registration bags. Reserved seating at the keynote address and other seminars upon request.

Platinum Partner

\$5,000

This sponsorship opportunity provides you with a very high level of recognition throughout the event by providing extensive branding and positioning opportunities. Includes: A 10x20 Trade Show Booth with 8 complimentary Business Partner passes*. Preferential pick of a Trade Show booth location. (2) Complimentary hotel rooms at Foxwoods the night before the event. (6) Free attendee conference registrations for customers. Your logo on registration bags distributed to all attendees, in the program book, all email communications, clickable logo on the CTAA website, interactive floor plan and CTAA app, on Maintenance Mania signage, on the overhead banners in the Trade Show arena, on the tabletop signage throughout Trade Show floor, at the Awesome 80's Party, and standing banner during Thursday night party(sponsor provides). Recognition in the *CTAA Apartment Focus*. Opportunity to place two promotional items in registration bags. Reserved seating at the keynote address and other seminars upon request. *Upon purchase of sponsorship, please use coupon code PLAT20 at the time of checkout to remove the cost of the booth.

Gold Partner

\$ 4,000

This sponsorship opportunity provides you with a very high level of recognition throughout the event by providing extensive branding and positioning opportunities. Includes: A 10x10 Trade show Booth with (4) complimentary Business Partner passes*. Preferential Pick of a Tradeshow Booth Location. (2) Complimentary hotel rooms at Foxwoods the night before the event. (4) Free Attendee Conference Registrations for clients. Logo Visibility On: Program book and all pre-event electronic communications. On the Registration bags. Clickable logo on the CTAA Website and trade show floor plan and CTAA app. Awesome 80's Party on standing banner (sponsor provided). Maintenance Mania signage Gold overhead banner in Trade Show arena Tabletop signage throughout Trade Show Recognition in the *CTAA Apartment Focus*. Opportunity to place two promotional items in registration bags. Your logo displayed at the Awesome 80's Party Reserved seating at the keynote address and other seminars upon request. *Upon purchase of sponsorship, please use coupon code GOLD20 at the time of checkout to remove the cost of the booth.

Silver Partner

\$ 2,500

This sponsorship opportunity provides you with a very high level of recognition throughout the event by providing extensive branding and positioning opportunities. Includes: A 10X10 Trade Show Booth with (4) complimentary Business Partner passes, (2) complimentary client registration passes for the Trade Show. Preferential pick of a Trade Show booth location. Logo visibility on registration bags, program book and all pre-event marketing, Maintenance Mania signage and on large overhead banner in Trade Show arena and tabletop signage throughout. Clickable logo on the CTAA Website, Trade Show floorplan, and CTAA app. Recognition in the *CTAA Apartment Focus*. Opportunity to place two promotional items in registration bags. Your logo displayed at the pre-show party on standing banner (sponsor provides). Reserved seating at the keynote address and other seminars upon request. *Upon purchase of sponsorship, please use coupon code SILVER20 at the time of checkout to remove the cost of the booth.

CONFERENCE AND TRADE SHOW SPONSORSHIPS

Keynote Partner

\$2,000

Introduce the Keynote Address. * Includes: Signage at the Keynote Address. First pick of reserved seating at keynote seminar. Your logo in program book and all pre-event electronic communications. Clickable logo on the CTAA Website Recognition in the *CTAA Apartment Focus*. Logo displayed at the Awesome 80's Party * Exclusive to one company.

Trade Show Photo Booth Sponsor

\$ 500

Signage at the Trade Show on Friday, March 13, 2020. Your logo printed on all photos. Cocktail napkins throughout the event with your logo. Your logo in program book and all pre-event electronic communications. Clickable logo on the CTAA Website and trade show floor plan Recognition in the *CTAA Apartment Focus*. Opportunity to place promotional items at the pre-show event and one item in the registration bags.

Post Show Happy Hour Reception Sponsor

\$1,000

Post trade show happy hour sponsor includes: Signage at Post Show Happy Hour. Drink coasters throughout the event with your logo. Your logo in program book and all pre-event electronic communications. Clickable logo on the CTAA Website and tradeshow floorplan. Recognition in the *CT Apartment Focus*. Opportunity to place promotional items at the pre-show event and one item in the registration bags.

Lanyard Partner

Your logo in program book and all pre-event electronic communications. One lanyard per registration bag. Clickable logo on the CTAA Website and trade show floor plan. Recognition in the *CTAA Apartment Focus*. *Sponsor provides the lanyard.

Mobile App Partner

\$ 750

Once again, the 2020 CTAA Maintenance Mania, Party and Trade Show will have Mobile App! Attendees, sponsors and exhibitors will download the app and have access to real time information, live polling, lead retrieval and more! Sponsorship includes: Company logo on main page of the CTAA Tradeshow app. Logo in program book and all pre-event marketing. Clickable logo on CTAA website and trade show floor plan. Recognition in the *CTAA Apartment Focus*. Opportunity to place one promotional item in registration bags.

MAINTENANCE MANIA SPONSORSHIPS

Maintenance Mania Award Sponsor

\$ 500

Includes two judging positions for that competition, Company recognition, thank you in CTAA Apartment Focus, APP recognition.

Maintenance Mania Game Sponsor 7 available!

\$ 250

Sponsor a Station! Includes two judging positions for that competition, Company recognition. Thank you in CTAA Apartment Focus, APP recognition. Great for a business partner that will be at Maintenance Mania!

Candy Sponsor

\$ 350

Includes Company recognition. Thank you in *CTAA Apartment Focus*, signage at the Maintenance Mania candy bar, and APP recognition.

Refreshment Break Sponsor

\$ 350

Includes company recognition. Thank you in our *CTAA Apartment Focus* magazine, signage at the refreshment break, and APP recognition.

AWESOME 80'S PARTY SPONSORSHIPS

Awesome 80's Happy Hour Sponsorship

\$ 500

Happy Hour Sponsor includes Signage at the Awesome 80's Party on Thursday, March 12, 2020. Cocktail napkins throughout the event with your logo. Your logo in program book and all pre-event electronic communications. Clickable logo on the CTAA Website and trade show floor plan. Recognition in the *CTAA Apartment Focus*. Opportunity to place promotional items at the pre-show event and one item in the registration bags.

Awesome 80's Party Sponsorship

\$1,500

Want your company's name associated with FUN? This sponsorship will allow you to reach attendees the night before the show at our unforgettable Awesome 80's Party. Each Awesome 80's Party Sponsorship Includes: Signage at the party on Thursday, March 12, 2020. Cocktail napkins throughout the event with your logo. Your logo in program book and all pre-event electronic communications. Clickable logo on the CTAA Website and trade show floor plan. Recognition in *CTAA Apartment Focus*. Opportunity to place promotional items at the pre-show event and one item in the registration bags.

Party Photo Booth Partner

\$ 500

Each Photo Booth Sponsorship Includes: Signage at the pre-show party on Thursday, March 12, 2020. Your logo printed on all photos. Cocktail napkins throughout the event with your logo. Your logo in program book and all pre-event electronic communications. Clickable logo on the CTAA Website and trade show floor plan. Recognition in the *CTAA Apartment Focus*. Opportunity to place promotional items at the pre-show event and one item in the registration bags.

Casino Table Game Partner

\$ 350

Casino Table Game Sponsor includes: Signage at the Awesome 80's Party on Thursday, March 12, 2020. Cocktail napkins throughout the event with your logo. Your logo in program book and all pre-event electronic communications. Clickable logo on the CTAA Website and trade show floor plan. Recognition in *CTAA Apartment Focus*. Opportunity to place promotional items at the Awesome 80's Party and one item in the registration bags.

PLEASE NOTE THAT ONLY EXHIBITING BUSINESS PARTNERS ARE ELIGIBLE TO SPONSOR AND ATTEND

CTAA #2020VISION TRADE SHOW, EVENTS, MAINTENANCE MANIA & PARTIES.